

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Ene-15 Unidades	31-Ene-14 Unidades	Incremento %
BRANIFF (cig)	20.530.014	21.970.280	-6,56%
COBURN (cig)	15.865.840	20.268.810	-21,72%
SILVERADO (cig)	12.236.000	9.216.200	32,77%
CALYPSO (cig)	11.043.326	11.896.175	-7,17%
ROLL'S (cig)	10.940.375	10.333.054	5,88%
BULLBRAND (cig)	10.926.480	9.909.330	10,26%
AMIGOS (cig)	9.511.540	11.450.443	-16,93%
DUCADOS (cig)	9.071.324	10.736.444	-15,51%
FARIAS (cig)	8.367.313	9.250.670	-9,55%
CHESTERFIELD (cig)	7.641.272	2.688.876	184,18%
JOCKEY (cig)	4.914.859	2.987.733	64,50%
H.W. CAFÉ CRÈME (cig)	4.285.070	3.923.620	9,21%
CALYPSO	3.985.471	4.199.789	-5,10%
PANTER (cig)	3.707.765	3.528.265	5,09%
AL CAPONE (cig)	2.977.974	2.938.210	1,35%
AGIO (cig)	2.380.100	2.515.990	-5,40%
REX (cig)	2.298.360	2.802.380	-17,99%
VEGAFINA (cig)	2.213.260	2.528.620	-12,47%
BREAK (cig)	2.133.140	2.240.920	-4,81%
SALSA (cig)	1.963.200	2.729.380	-28,07%
LA PAZ (cig)	1.646.675	1.852.440	-11,11%
TRABUCOS	1.621.950	2.042.069	-20,57%
EL GUAJIRO	1.613.973	1.970.197	-18,08%
CLUBMASTER (cig)	1.459.740	1.690.820	-13,67%
PALL MALL(Cig)	1.418.940		-
LA DALIA	1.257.171	1.449.323	-13,26%
BRAVO (cig)	1.253.410	1.572.330	-20,28%
L&M (cig)	1.080.204	3.607.180	-70,05%
FARIAS	984.738	1.154.231	-14,68%
VICTORIA (cig)	959.460	1.104.420	-13,13%
DUX	923.450	1.109.330	-16,76%
NEOS (cig)	921.840	883.195	4,38%
MONTECRISTO (cig)	758.410	767.250	-1,15%
MONTE NEGRO	743.653	581.695	27,84%
CANDLELIGHT (cig)	715.620	876.140	-18,32%
DANNEMANN MOODS (cig)	654.720	754.680	-13,25%
NEWMINSTER (cig)	629.300		-
ENTREFINOS (cig)	575.600	641.400	-10,26%
CORONAS (cig)	543.160	613.100	-11,41%
MINI DAVIDOFF (cig)	527.130	571.280	-7,73%
ISLEÑOS	439.351	446.922	-1,69%
PUNCH (cig)	417.540	397.800	4,96%
CALISTO (cig)	382.380	691.900	-44,73%
RESTO MARCAS	5.922.055	6.604.470	-10,33%
Totales	174.443.153	179.497.361	-2,82%